

RECYCLING NEWS

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Lower Allen Township

HOW CAN YOU AVOID BEING A WISHCYCLER?

- Check with your municipality. Only put in the recycling toter what can be recycled by the hauler curbside.
- Be aware of any product changes. Manufacturers can change the packaging that will eliminate it from the recycling bin. That item you have recycled for years is now not able to be recycled.
- Check with your municipality's environmental coordinator to discuss options to recycle items that can not be taken curbside.



The Best of Intentions

According to national surveys, Americans are embracing recycling as a necessary routine in their daily lives. With the growth of recycling and the changes across the country and world as to what can be recycled, a generation of aspirational recyclers has been created. Aspirational recyclers, or wishcyclers, are those who throw anything into their recycling bins curbside because "it can be recycled". Wishcycling can be detrimental to municipalities causing contamination in the recycling stream and reducing the amount of recycling able to be reported to the state. To avoid being a wishcycler, be sure every item that goes into your recycling toter can be recycled curbside. Any questions regarding recycling, contact 717-975-7575 ext 1014.

June Challenge = Are You A Wishcycler?